



FOR
THE
CULTURE
FESTIVAL

**SUPPORT
OPPORTUNITIES**

ABOUT THE EVENT

For the Culture Fest, created and hosted by Alinone Weddings & Events, is a safe space for black people and allies to celebrate and embrace the culture. The traumatic events, including the recent killings of George Floyd, Ahmaud Arbery and Breonna Taylor, have left hundreds of communities feeling hopeless.

Alinone will host its inaugural festival on Saturday, June 19, 2021 at noon at the Central Florida Fairgrounds, which is Juneteenth. This day is the oldest known U.S. celebration of the end of slavery.

The festival will be a full day event, showcasing local businesses, while providing educational resources for the community. The resources may include but are not limited to, blood drives, free HIV testing, voluntary service hours, voter registration and job opportunities. We will display local artists such as singers, speakers, dancers and spoken word. A percentage of proceeds will support local causes.

We hope to empower and provide a safe atmosphere for people in our communities to enjoy themselves, while supporting local vendors with similar experiences.

The event was made to turn the collective pain into a movement. By participating, you will support African American-owned businesses, community activists, local artists and, furthermore, it will show why Orlando is the hub to spark the change needed.

Over the past years, we have celebrated this day with other African Americans to demonstrate our pride and solidarity. To our community, Juneteenth is more than just a day, this is a moment to reflect on the sacrifices made by our ancestors to have the freedom to live, to own, to educate, and to excel in a society that was built by us, but not for us.

Thank you for your interest in participating in For the Culture Fest.

Warm regards,
Reba Liddy Hernandez + Chantelle Long

EVENT DETAILS

Saturday, June 19, 2021
12 p.m. - 8. p.m.
Central Florida Fairgrounds
4603 W Colonial Dr.,
Orlando, FL 32808

SUPPORT OPPORTUNITIES

FOR THE **CULTURE** FESTIVAL

	Corporate Sponsor \$15,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	General Vendor \$250
Speaking Opportunities	•				
Sponsor Recognition Sign for Table	•				
Verbal Recognition	•				
Premium Display Space	•	•			
Feature on Print and Digital Advertisements	•	•			
Company Logo in Event Marketing	•	•			
Sponsored Social Media Featured Post(s)	2	1			
Company Logo on Webpage and Emails	•	•			
Recognition in Festival Marketing	•	•	•		
Company Name Listed on Webpage	•	•	•	•	
Optional Rectangular Table(s)	3	2	•	•	•
Festival Tickets	20	15	10	5	2
Standard Exhibit Spacing	3	2	•	•	•

SUPPORT OPPORTUNITIES

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CORPORATE \$15,000

- Three times the standard spacing for up to four company representatives
- Premium display space
- 20 complimentary tickets to the festival
- Optional rectangular tables
- Company logo on all event marketing including signage and printed materials
- Verbal recognition during the festival
- Speaking opportunities
- Feature on festival print and digital advertisements including emails, invitations, registration, advertisements, etc.
- Company logo featured prominently on event webpage and email marketing
- Social Media Posts, including two featured sponsored posts
- Sponsor recognition sign for display on your table

GOLD \$5,000

- Standard spacing for up to two company representatives
- 10 complimentary tickets to the festival
- Optional rectangular table
- Recognition on all event marketing including signage and printed materials
- Company listed on the event webpage

PLATINUM \$10,000

- Twice the standard spacing for up to three company representatives
- Premium display space
- 15 complimentary tickets to the festival
- Optional rectangular tables
- Company logo on all event marketing including signage and printed materials
- Feature on festival print and digital advertisements including emails, invitations, registration, advertisements, etc.
- Company logo featured prominently on event webpage and email marketing
- Social Media Posts, including one featured sponsored post

SILVER \$2,500

- Standard spacing for up to two company representatives
- 5 complimentary tickets to the festival
- Optional rectangular table
- Company listed on the event webpage

VENDOR \$250

- 2 complimentary tickets to the festival
- Standard exhibit spacing

FURTHER INFORMATION

FOOD HANDLING PERMIT

All the necessary licenses and permits are required for food and alcohol vendors through the state of Florida. Vendors are to follow the Food Safety and Sanitation guidelines provided by the Florida Department of Health. The permit must be publicly displayed at your station.

Electrical outlets at the event are limited. The maximum number of amps provided cannot be exceeded. Vendors are responsible for any equipment required for operating a workstation, including but not limited to grills, refrigerators, tables, chairs, burners, pots, electric stoves, mops, brooms, and fire extinguishers.

INSURANCE REQUIREMENTS

Each vendor will assume full responsibility for their participation in the event. This will include providing your own theft and liability insurance. All vendors must have Comprehensive General Liability Insurance.

For the Culture Fest and Alinone Weddings & Events shall not be liable to the vendor, its employees, voluntary or paid, and/or visitors for any injury to persons in the vicinity of the vendor or to the property of that person. Liability may include any damages for property lost or stolen.

Vendors and companies doing demonstrations are required to provide an insurance certificate covering liability for exhibit contents, personnel and show guests within the exhibit space. Electrical outlets at the event are limited.

The Vendor assumes all risk in business operations during the festival. Under this agreement, the vendor shall be solely responsible for damages, accidents or injuries to persons or property.

SOCIAL MEDIA PARTICIPATION

Each vendor and sponsor is expected to post at least 3 times prior to the event via social media platforms (including Facebook, Instagram and Twitter); and to post 4 times during the event, using the hashtags #FTCFest #FortheCulture.

Follow us on Instagram (@AlinoneEvents) and Facebook (@AlinoneEvents). Tag us to be featured.

CANCELLATION POLICY

All cancellations must be in writing. Cancellations received four weeks prior to the show date will be refunded 50% of the amount received. Failure to setup by specified set up deadline will result in forfeiture of exhibit space and all monies paid to date. No vendor shall tear down booths prior to festival end time.

VENDOR CONTRACT

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Please complete this contract and email your payment at your earliest convenience. Fill out clearly to avoid errors.

Company Name: _____
Contact Name: _____
Mailing Address: _____
Phone: _____ Cell: _____
Email: _____

Support Opportunities

- Corporate Vendor Diamond Vendor Platinum Vendor Gold Vendor
 General Vendor Non-Profit Vendor

For Food Vendors Only Restaurant Categor(ies): _____

Food Truck or Trailer

Yes No

TOTAL

\$

Credit Card Type:

Visa Master Card American Express Other: _____

Card #: _____

Security Code: _____

Billing ZIP Code: _____

Expiration Date: ____ / ____

3% Convenience fee will be applied to all deposits to charge balance on due date

Signature: _____ Date: _____

A 50% deposit is required upon signature for payments \$2,500 and above. The remaining 50% is due one month before the festival. All payments \$2,499 and below requires a full payment upon signature. Failure to send money by specified deadline will result in forfeiture of exhibit space and all monies paid to date. Send your completed payment to bookalinone@gmail.com.

Alinone Weddings & Events would like to assist each vendor, sponsor and supporter to meet their sales and marketing objectives. If you have any thoughts or suggestions, or would like to discuss new promotional approaches or sponsorship ideas, please contact us at:

bookalinone@gmail.com

